

MAH Tourism Fair- Johor Bahru

Malaysian Association of Hotels (MAH)

PROGRAMME

Day 1, Friday, Nov 15

- 11.00 AM : Exhibition opens.
- 11:00 AM : Harmony Live Show by Persatuan Pemuzik Malaysia.
- 11:30 AM : Product Showcase by Exhibitor
- 12:30 PM : Winner announcement for online registered participants lucky draws.
Lucky Draw + Interactive giveaways by emcee
- 1:00 PM : Harmony Live Show by Persatuan Pemuzik Malaysia.
- 1:30 PM : Product Showcase by Exhibitor
- 2:30 PM : Product Showcase by Exhibitor
- 3.00 PM : Product Showcase by Exhibitor
- 4:30 PM : Harmony Live Show by Persatuan Pemuzik Malaysia.
- 6.00 PM : Lucky Draw + Interactive games by emcee
- 7.00 PM : Pop Quiz / Giveaways
- 8.00 PM : Harmony Live Show by Persatuan Pemuzik Malaysia.
- 10.00 PM : Exhibition end

Day 2, Saturday, Nov 16

- 11:00 AM : Exhibition opens
Harmony Live Show by Persatuan Pemuzik Malaysia
- 11:30 AM : Product Showcase by Exhibitor
- 12:00 PM : Product Showcase by Exhibitor
- 12.30 PM : Lucky Draw + Interactive games by Emcee.
- 2:00 PM : Harmony Live Show by Persatuan Pemuzik Malaysia
- 2:30 PM : Opening Ceremony :-
Arrival of guests and media
- 2.45 PM : Arrival of Deputy Chairman, Malaysian Tourism Promotion Board
(Tourism Malaysia), YBhg Dato' Yeoh Soon Hin & other VIPs.
- 3.00 PM : Opening Ceremony Start
-Negaraku
- 3.15 PM : Speech by Organising Chairman, YBhg Dato' Khoo Boo Lim
- 3.25 PM : Speech by Deputy Chairman, Malaysian Tourism Promotion Board
(Tourism Malaysia), YBhg Dato' Yeoh Soon Hin
- 3.35 PM : Opening Gimmick by VIP
- 3.45 PM : Presentation of token of appreciation
Group photo session
- 3.50 PM : Announcement of MAH Tourism Fair Johor
- 4.00 PM : Expo Tour by VIPs and guests
- 4.00 PM : Press conference (end of opening ceremony)

4.00 PM : Stage Performance
4.30 PM : Harmony Live Show by Persatuan Pemuzik Malaysia
6.00 PM : Product Showcase by Exhibitor
7:00 PM : Pop quiz/giveaways
8:00 PM : Harmony Live Show by Persatuan Pemuzik Malaysia
10:00 PM : Exhibition closes.

Day 3, Sunday, Nov 17

11:00 AM : Exhibition opens.
11:00 AM : Harmony Live Show by Persatuan Pemuzik Malaysia.
11:30 AM : Product Showcase by Exhibitor
12:00 PM : Product Showcase by Exhibitor
12:30 PM : Winner announcement for online registered participants lucky draws.
Lucky Draw + Interactive giveaways by emcee
2:00 PM : Harmony Live Show by Persatuan Pemuzik Malaysia.
3:00 PM : Product Showcase by Exhibitor
4:00 PM : Stage Performance
4:30 PM : Harmony Live Show by Persatuan Pemuzik Malaysia.
6:00 PM : Lucky Draw + Interactive games by emcee
7:00 PM : Pop Quiz / Giveaways
8:00 PM : Harmony Live Show by Persatuan Pemuzik Malaysia.
10:00 PM : Exhibition end